

ABOUT COMMUNITY BROADCASTING

Community broadcasting is Australia's largest independent media sector, a key pillar in the Australian media landscape, and recognised internationally as one of the most successful examples of grassroots media.

6 million Australians tune in to 450+ not-for-profit, community-owned and operated radio services operating across the country each week. These stations provide programming that caters to the needs and interest groups of their communities and contribute to and reflect an Australia that is an open society, a strong democracy and a vibrant culture.

Community radio stations operate in towns and cities across Australia with the largest proportion located in regional and remote areas (76%), and 24% across metropolitan and suburban locations.

Legislated under the *Broadcasting Services Act 1992* and guided by the Community Radio Broadcasting Codes of Practice, radio stations are operated as independent not-for-profit organisations which actively encourage access and participation by members of their communities in all aspects of broadcast operations.

Community broadcasters are united by six **guiding principles**. We will work to:

1. Promote harmony and diversity, and contribute to an inclusive, cohesive and culturally diverse Australian community
2. Pursue principles of democracy, access and equity, especially for people and issues not adequately represented in other media
3. Enhance the diversity of programming choices available to the public and present programs that expand the variety of viewpoint broadcast in Australia
4. Demonstrate independence in programming as well as in editorial and management decisions
5. Support and develop local arts and music
6. Increase community involvement in broadcasting

Stations play an important role in providing a voice for communities that aren't adequately serviced by other broadcasting sectors, including:

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| Indigenous Australians | Ethnic communities |
| Educational services | Religious communities |
| People with a print disability | Youth and seniors' communities |
| LGBTIQ communities | |
| Music, arts and cultural services and communities | |

The national community radio audience listens to services that:

- Provide a diverse range of viewpoints that enrich the social and cultural fabric of Australian society and contribute to public interest outcomes
- Promote the identities of local communities and contribute to social inclusion
- Provide opportunities for participation in free-to-air public broadcasting and content production
- Contribute to media diversity
- Generate a high level of local content
- Provide a unique range of services and programs

FRASER COAST COMMUNITY RADIO INC – FRASER COAST FM 107.5

1. Fraser Coast FM 107.5 (FCFM) operates as a not-for-profit incorporated body and is run solely by volunteers.
2. The station is a member of the Community Broadcasting Association of Australia (CBA) and is required to re-apply for its licence every 5 years. The station must be able to demonstrate it is providing an alternative media source to commercial radio in the region.
3. The station gained a test licence in 1992 and a full time licence in 1999.
4. FCFM's licence as a "General" licence.
5. Shows are generally 3 hours in length between 6.00am and 6.00pm
6. The general style of music between 6.00am and 6.00pm is "Easy Listening", a mix of music across various genres.
7. Specialist shows are programmed from 6.00pm and can include any genre of music, spoken word.
8. Presenters are required to be a financial member + complete a Volunteer Application form.
9. The membership is approved at a monthly Management Committee (Constitution requirement) and gives you a vote at General Meetings (4 per year) and the Annual General Meeting.

ABOUT BEING A PRESENTER ON COMMUNITY RADIO – FRASER COAST FM 107.5

10. On confirmation of membership approval, training will be provided and can take up to 6 weeks, depending on how quickly the trainee moves through the course.
11. There is a cost of \$60 which goes towards the station's operating expenses.
12. Presenters are trained in broadcasting technique, etiquette, legal obligations, program planning and digital panel operation.
13. Being a presenter on community radio is not just about the music, it is about engaging with the local community by promoting local arts and music, events, information, interviews, gig guides and new music.
14. The basic requirements for a presenter are as follows:
 - a. Access to a digital music library – either your personal library and/or the station's (digital music is our main source however the studio has the ability to play CD's and some presenters present their show via their laptop).
 - b. Access to a computer
 - c. The ability to copy and paste digital music tracks to a USB
 - d. The ability to plan a 2 or 3 hour program in your own time
 - e. Reasonable music knowledge
 - f. Articulate forward and back announcing of music
 - g. Promotion of events and activities in the region (information supplied)
 - h. Undertaking interviews (with further training when the presenter feels comfortable)
15. Tips for a good presenter:
 - Comes prepared with scripts, research and a running sheet.
 - Comes to the studio with plenty of time to relax and get settled before broadcast.
 - Announces their IDs on a regular basis (Name, show name and station name) and signposts upcoming content/shows.
 - Provides the listener with context and doesn't assume knowledge.
 - Is confident and speaks clearly as though having a conversation with the listener.
 - Enjoys their time in the studio and makes the listener feel included in their enjoyment.
 - Makes the occasional mistake, but doesn't get fazed.