

This is a guide for presenters towards evaluation of their own programs and prior to their Program Proposal Application. The Australian Communications & Media Authority (ACMA), the regulator of community radio, has recommended an increase in “Spoken Word” in our programs. For example, this could take the form of interviews with local community groups and the artists whose music we play, or other spoken word content/segments. Please take note of this in your programs. At FCCR we aim to achieve the following in the timeslots:

WEEKDAYS

Breakfast (6:00am – 9:00am)

A lively mix of music and local/interesting information to get people started for the day. This program should make people feel “alive”, happy, motivated. Music mainly known to listeners. It should make drivers want to tune in again on the way home and needs to entertain those at home in a “feel good” way. News is important, also interviews with local politicians! Breakfast sets the platform for the day’s radio!

Morning Show (9.00am – 12.00pm)

Preferably magazine style - informative re lifestyle, entertaining in a positive, motivating way. Interview with local councillors, Associate Members and local groups on their latest news, plus topics of community interest. Good mix of lively and ballads good presentation style with a lively attitude that promotes the content of the show.

Early Afternoon (12:00pm - 3:00pm)

Music of all genres going back in time to the present, interviews with local groups and community involvement if possible.

Drive Time (3:00pm – 6:00pm)

Good mix of music to entertain everyone wherever they are, lots of listeners on their way home from work or just relaxing after the day and need music that will get their toes tapping – 70’s to now. Minimal chat, however this is also a good time to promote upcoming events and what is coming up the following day. Ideal time slot to showcase new music.

Night shows and early morning (6:00pm – 6:00am)

- This is our chance to branch out with music that is different and appeals to special audiences that will tune in just for this music. It aims to entertain outside the mainstream. Music from International, Country, Blues, Heavy Rock, Jazz, Indigenous, or a mixture of all genres. However, “mainstream” is also an option here and it’s also a great time to get some experience for the newer presenters.
- Show can go 2 hours or 3 hours.
- Interviews with the artists showcase the particular style you play are encouraged to be interviewed.
- After live to air programs the station will revert to the Station Playlist till 6am, featuring mainly Australian music.

WEEKENDS

Our weekend audiences could be quite different from the weekdays, including breakfast.

Breakfast 6:00am – 9:00am. Sets a platform, once again, for the day. Newsy items are interesting, especially about local events and market locations are a must. Australian country music on Saturday Breakfast has proved very popular in its current format, Sunday Breakfast is a time for a relaxed start to the day. Style on both days at this time should be alive and well and be positive in nature and a “feel good” to start the day.

Morning 9:00am – 12 noon. Saturdays should be upbeat and may incorporate requests, also give out information about regional events, station activities be they sausage sizzles or Outside Broadcasts, and be able to take interviews from them. Sundays at this time have proven to be lively shows by nature and listener participation is popular. We aim to entertain our 55+ community and liven up their morning on both days.

Afternoon 12:00pm – 3:00pm. This is an all-genre section with Saturday being more modern in taste and a bit more upbeat, but Sunday an older selection is popular with a relaxed attitude. Entertainment time for listeners of all ages, especially what might appeal to 55+.

Evening 3:00pm – 6:00pm. Saturday can be a very lively time if early BBQs are on the go so older rock n roll to modern day music preferred. Sundays are a time for Country music with interviews with the artists you play Country preferred with interviews with the artists you play.

Night Programs 6:00pm – 9:00pm. Saturday is a great time for rock n roll and party music with requests and a partner to answer the phone a must. Sunday maybe specialist at this time.

OTHER:

- **Fridays, Saturdays, Sundays – important to promote local music via the gig guides available on the Fraser Coast Gig Guide Facebook page.**
- **All presenters should be encouraged to do interviews on their shows with the artists whose music you play, interesting local groups who are FCCR Associate Members or major community/regional events.**
- **Our listeners are on average in the +55 group as per the CBAA McNair Survey of 2019.**
- **Presenters will be asked on occasion to “Fill in” for other presenters and if possible replicate the style of music in that time slot.**
- **New Australian music is readily available on the AMRAP website and presenters are encouraged to download.**
- **Support, promote and develop local arts and music.**