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Studio/Office: 30 Halcro Street, Pialba

Proprietors:

Fraser Coast Community Radio Inc

The Secretary, PO Box 393

Hervey Bay Q 4655

ABN: 11 885 206 938

Becoming a Sponsor on Fraser Coast FM

Your business is important... and so are the customers ***you want*** to walk through your door.

Locals hear you putting ***your*** advertising dollar back into ***your*** community.

Fraser Coast FM broadcasts throughout the Fraser Coast and with more than 80,000 potential local listeners - there are lots of reasons to get your business on radio!

Sponsorships

The biggest difference between Fraser Coast FM and other commercial radio stations is what we play - it's something we are very proud of.

Fraser Coast FM is a community-driven, not-for-profit radio station broadcasting music as diverse as our community. The music mix represents all adult age groups and most music genres – from Easy Listening to Contemporary.

There are weekly programs for Easy Listening, Country, Classic hits, Contemporary, European, Jazz, Blues and Rock n Roll. Australian musicians are well promoted in every genre and local artists are often featured.

Fraser Coast FM is staffed by locals who volunteer their time to ensure the community is entertained AND informed of events, artists and performances, courses, clubs and activities happening in our area.

We also play a ***maximum of 5 minutes of sponsorship each hour*** - that means your business isn't mixed up and potentially lost within other businesses.

Pricing

Our rates are simple - \$7.00 per spot. Therefore the cost will depend on how often you wish to advertise.

Eg: 2 x 30 sec spots per day, for 7 days for 4 weeks = \$392.00.

We also charge a \$50 production fee to produce and record a message for you, if required.

Production Costs

Production Fee

\$50 (to record your script)

Post production Edit Fee

\$25 (for any changes to agreed copy)

Outside Broadcast Fees

\$100 per hour

We have our own OB van, and can play any genre of music you prefer for your special event (This is ideal for special events – stocktake sales, opening days, Christmas etc)

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